



WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

And:

PinPoint Media, Inc (B)
1707 Osage St, Ste 103
Alexandria, VA 22302

CONTRACT

<u>Contract / Revision</u> 1800092 /		<u>Alt Order #</u> 08768694
<u>Product</u> LUTHER STRANGE SENAT		
<u>Contract Dates</u> 09/05/17 - 09/11/17		<u>Estimate #</u> 811
<u>Advertiser</u> POL/Strange, Luther/R/Senator/AL		<u>Original Date / Revision</u> 08/17/17 / 09/07/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WSFA	<u>Account Executive</u> Ryan Eddins	<u>Sales Office</u> HRP-Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agv Code</u> 9913865	<u>Advertiser Code</u> 62	<u>Product 1/2</u> 78
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WSFA	09/08/17	09/08/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	09/04/17	09/10/17	----1--	1			\$275.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
	1	WSFA	09/04/17-09/10/17	WSFA 12 News at Ten - MF	10-1035pm	-----F----	:30	\$275.00		NM		
		Credited										
N 2	WSFA	09/08/17	09/08/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	09/04/17	09/10/17	----1--	1			\$30.00				
N 3	WSFA	09/08/17	09/08/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	09/04/17	09/10/17	----1--	1			\$30.00				
N 4	WSFA	09/08/17	09/08/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	09/04/17	09/10/17	----1--	1			\$100.00				
N 5	WSFA	09/08/17	09/08/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	09/04/17	09/10/17	----1--	1			\$60.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
	1	WSFA	09/04/17-09/10/17	WSFA 12 NEWS AT 4PM	M-F 4-430P	-----F----	:30	\$60.00		NM		
		Credited										
N 6	WSFA	09/08/17	09/08/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	09/04/17	09/10/17	----1--	1			\$75.00				
N 7	WSFA	09/08/17	09/08/17	WSFA 12 News at Five	5-530pm		:30			NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	09/04/17	09/10/17	----1--	1			\$185.00				
N 8	WSFA	09/08/17	09/08/17	Today in Alabama 530a	528am-6am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	09/04/17	09/10/17	----1--	1			\$100.00				

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<u>Contract / Revision</u>	<u>Alt Order #</u>
1800092 /	08768694

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/05/17 - 09/11/17	LUTHER STRANGE SE	811

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Strange, Luther/R/S	08/17/17 / 09/07/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 9	WSFA	09/08/17	09/08/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	----1--				1	\$350.00			
N 10	WSFA	09/08/17	09/08/17	Today In Alabama	6a-7a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	----1--				1	\$175.00			
N 11	WSFA	09/08/17	09/08/17	ENTERTAINMENT TONIGHT	630-7p		:30			NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	----1--				1	\$215.00			
N 12	WSFA	09/08/17	09/08/17	NBC Today Show	7-9am		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	----1--				1	\$115.00			
N 13	WSFA	09/08/17	09/08/17	NBC Today 2	9-10am		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	----1--				1	\$50.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	09/04/17-09/10/17	NBC Today 2	9-10am	-----F----	:30		\$50.00	NM		
		Credited										
N 14	WSFA	09/11/17	09/11/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	1-----				1	\$275.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	09/11/17-09/17/17	WSFA 12 News at Ten - MF	10-1035pm	M-----	:30		\$275.00	NM		
		Credited										
N 15	WSFA	09/11/17	09/11/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	1-----				1	\$30.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	09/11/17-09/17/17	ALABAMA LIVE @ 11A	11-1130Am	M-----	:30		\$30.00	NM		
		Credited										
N 16	WSFA	09/11/17	09/11/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	1-----				1	\$30.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	09/11/17-09/17/17	ALABAMA LIVE @ 1130AM	1130A-12P	M-----	:30		\$30.00	NM		
		Credited										
N 17	WSFA	09/11/17	09/11/17	WSFA 12 News at Noon	12-1230pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	1-----				1	\$100.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	09/11/17-09/17/17	WSFA 12 News at Noon	12-1230pm	M-----	:30		\$100.00	NM		
		Credited										
N 18	WSFA	09/11/17	09/11/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	1-----				1	\$60.00			
N 19	WSFA	09/11/17	09/11/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	0	\$0.00

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<u>Contract / Revision</u> 1800092 /		<u>Alt Order #</u> 08768694
<u>Contract Dates</u> 09/05/17 - 09/11/17		<u>Product</u> LUTHER STRANGE SE
<u>Advertiser</u> POL/Strange, Luther/R/S		<u>Estimate #</u> 811
<u>Original Date / Revision</u> 08/17/17 / 09/07/17		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	1-----				1	\$60.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	09/11/17-09/17/17	WSFA 12 NEWS AT 4PM	M-F 4-430P	M-----	:30		\$60.00	NM		
Credited												
N 20	WSFA	09/11/17	09/11/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	1-----				1	\$75.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	09/11/17-09/17/17	WSFA 12 NEWS AT 4PM	M-F 430-5P	M-----	:30		\$75.00	NM		
Credited												
N 21	WSFA	09/11/17	09/11/17	WSFA 12 News at Five	5-530pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	1-----				1	\$185.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	09/11/17-09/17/17	WSFA 12 News at Five	5-530pm	M-----	:30		\$185.00	NM		
Credited												
N 22	WSFA	09/11/17	09/11/17	Today in Alabama 530a	528am-6am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	1-----				1	\$100.00			
N 23	WSFA	09/11/17	09/11/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	1-----				1	\$350.00			
N 24	WSFA	09/11/17	09/11/17	Today In Alabama	6a-7a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	1-----				1	\$175.00			
N 25	WSFA	09/11/17	09/11/17	ENTERTAINMENT TONIGHT	630-7p		:30			NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	1-----				1	\$215.00			
N 26	WSFA	09/11/17	09/11/17	NBC Today Show	7-9am		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	1-----				1	\$115.00			
N 27	WSFA	09/11/17	09/11/17	NBC Today 2	9-10am		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	1-----				1	\$50.00			
N 28	WSFA	09/09/17	09/09/17	NBC Saturday Today Show	6-8am		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	-----1-				1	\$45.00			
N 29	WSFA	09/10/17	09/10/17	NET NBC Sunday Today Shc	7-8a		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	-----1				1	\$45.00			
N 30	WSFA	09/10/17	09/10/17	NET NBC Meet The Press	8-9a		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	-----1				1	\$45.00			
N 31	WSFA	09/10/17	09/10/17	WSFA News Sunday AM	9-930a		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	-----1				1	\$20.00			

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<u>Contract / Revision</u>	<u>Alt Order #</u>
1800092 /	08768694

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/05/17 - 09/11/17	LUTHER STRANGE SE	811

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Strange, Luther/R/S	08/17/17 / 09/07/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 32	WSFA	09/07/17	09/07/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/04/17	09/10/17	---1---				1	\$275.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WSFA	09/04/17-09/10/17	WSFA 12 News at Ten - MF	10-1035pm	----Th-----	:30	\$275.00	NM		
		Credited										
N 33	WSFA	09/07/17	09/07/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/04/17	09/10/17	---1---				1	\$30.00			
N 34	WSFA	09/07/17	09/07/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/04/17	09/10/17	---1---				1	\$30.00			
N 35	WSFA	09/07/17	09/07/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/04/17	09/10/17	---1---				1	\$100.00			
N 36	WSFA	09/07/17	09/07/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/04/17	09/10/17	---1---				1	\$60.00			
N 37	WSFA	09/07/17	09/07/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/04/17	09/10/17	---1---				1	\$60.00			
N 38	WSFA	09/07/17	09/07/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/04/17	09/10/17	---1---				1	\$75.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WSFA	09/04/17-09/10/17	WSFA 12 NEWS AT 4PM	M-F 430-5P	----Th-----	:30	\$75.00	NM		
		Credited										
N 39	WSFA	09/07/17	09/07/17	WSFA 12 News at Five	5-530pm		:30			NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/04/17	09/10/17	---1---				1	\$185.00			
N 40	WSFA	09/07/17	09/07/17	Today in Alabama 530a	528am-6am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/04/17	09/10/17	---1---				1	\$100.00			
N 41	WSFA	09/07/17	09/07/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/04/17	09/10/17	---1---				1	\$350.00			
N 42	WSFA	09/07/17	09/07/17	Today In Alabama	6a-7a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/04/17	09/10/17	---1---				1	\$175.00			
N 43	WSFA	09/07/17	09/07/17	ENTERTAINMENT TONIGHT	630-7p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/04/17	09/10/17	---1---				1	\$215.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WSFA	09/04/17-09/10/17	ENTERTAINMENT TONIGHT	630-7p	----Th-----	:30	\$215.00	NM		
		Credited										
N 44	WSFA	09/07/17	09/07/17	NBC Today Show	7-9am		:30			NM	1	\$115.00

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12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
1800092 /	08768694

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/05/17 - 09/11/17	LUTHER STRANGE SE	811

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Strange, Luther/R/S	08/17/17 / 09/07/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	---1---				1	\$115.00			
N 45	WSFA	09/07/17	09/07/17	NBC Today 2	9-10am		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	---1---				1	\$50.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	09/04/17-09/10/17	NBC Today 2	9-10am	----Th-----	:30		\$50.00	NM		
Credited												
D 46	WSFA	09/05/17	09/05/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	0	\$0.00
D 47	WSFA	09/05/17	09/05/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	0	\$0.00
D 48	WSFA	09/05/17	09/05/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	0	\$0.00
D 49	WSFA	09/05/17	09/05/17	WSFA 12 News at Noon	12-1230pm		:30			NM	0	\$0.00
D 50	WSFA	09/05/17	09/05/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	0	\$0.00
D 51	WSFA	09/05/17	09/05/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	0	\$0.00
D 52	WSFA	09/05/17	09/05/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	0	\$0.00
D 53	WSFA	09/05/17	09/05/17	WSFA 12 News at Five	5-530pm		:30			NM	0	\$0.00
D 54	WSFA	09/05/17	09/05/17	Today in Alabama 530a	528am-6am		:30			NM	0	\$0.00
D 55	WSFA	09/05/17	09/05/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	0	\$0.00
D 56	WSFA	09/05/17	09/05/17	Today In Alabama	6a-7a		:30			NM	0	\$0.00
D 57	WSFA	09/05/17	09/05/17	ENTERTAINMENT TONIGHT	630-7p		:30			NM	0	\$0.00
D 58	WSFA	09/05/17	09/05/17	NBC Today Show	7-9am		:30			NM	0	\$0.00
D 59	WSFA	09/05/17	09/05/17	NBC Today 2	9-10am		:30			NM	0	\$0.00
N 60	WSFA	09/06/17	09/06/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	--1----				1	\$275.00			
N 61	WSFA	09/06/17	09/06/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	--1----				1	\$30.00			
N 62	WSFA	09/06/17	09/06/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	--1----				1	\$30.00			
N 63	WSFA	09/06/17	09/06/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	--1----				1	\$100.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	09/04/17-09/10/17	WSFA 12 News at Noon	12-1230pm	---W-----	:30		\$100.00	NM		
See MG 63.2												
	2	WSFA	09/06/17-09/06/17	WSFA 12 News at Noon	12-1230pm	---W-----	:30		\$100.00	NM		
Ⓜ MG for 63.1 09/06												
N 64	WSFA	09/06/17	09/06/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	--1----				1	\$60.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	09/04/17-09/10/17	WSFA 12 NEWS AT 4PM	M-F 4-430P	---W-----	:30		\$60.00	NM		
Credited												

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<u>Contract / Revision</u>	<u>Alt Order #</u>
1800092 /	08768694

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/05/17 - 09/11/17	LUTHER STRANGE SE	811

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Strange, Luther/R/S	08/17/17 / 09/07/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 65	WSFA	09/06/17	09/06/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	--1----				1	\$75.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	09/04/17-09/10/17	WSFA 12 NEWS AT 4PM	M-F 430-5P	---W-----	:30		\$75.00	NM		
	Credited											
N 66	WSFA	09/06/17	09/06/17	WSFA 12 News at Five	5-530pm		:30			NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	--1----				1	\$185.00			
N 67	WSFA	09/06/17	09/06/17	Today in Alabama 530a	528am-6am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	--1----				1	\$100.00			
N 68	WSFA	09/06/17	09/06/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	--1----				1	\$350.00			
N 69	WSFA	09/06/17	09/06/17	Today In Alabama	6a-7a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	--1----				1	\$175.00			
N 70	WSFA	09/06/17	09/06/17	ENTERTAINMENT TONIGHT	630-7p		:30			NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	--1----				1	\$215.00			
N 71	WSFA	09/06/17	09/06/17	NBC Today Show	7-9am		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	--1----				1	\$115.00			
N 72	WSFA	09/06/17	09/06/17	NBC Today 2	9-10am		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	--1----				1	\$50.00			
D 73	WSFA	09/05/17	09/08/17	Tonight Show	1035-1137pm		:30			NM	0	\$0.00
D 74	WSFA	09/11/17	09/11/17	Tonight Show	1035-1137pm		:30			NM	0	\$0.00
D 75	WSFA	09/05/17	09/08/17	INSIDER, THE	130-2p		:30			NM	0	\$0.00
N 76	WSFA	09/07/17	09/07/17	Tonight Show	1035-1137pm		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	---T---				1	\$115.00			
D 77	WSFA	09/05/17	09/05/17	Tonight Show	1035-1137pm		:30			NM	0	\$0.00
N 78	WSFA	09/06/17	09/06/17	Tonight Show	1035-1137pm		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	--W----				1	\$115.00			
N 79	WSFA	09/06/17	09/06/17	INSIDER, THE	130-2p		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	--W----				1	\$30.00			
N 80	WSFA	09/06/17	09/10/17	Today In Alabama	6a-7a		:30			NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	--WTF--				3	\$175.00			
N 81	WSFA	09/11/17	09/11/17	Today In Alabama	6a-7a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	M-----				1	\$175.00			

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Contract / Revision	Alt Order #
1800092 /	08768694

Contract Dates	Product	Estimate #
09/05/17 - 09/11/17	LUTHER STRANGE SE	811

Advertiser	Original Date / Revision
POL/Strange, Luther/R/S	08/17/17 / 09/07/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 82	WSFA	09/07/17	09/07/17	NFL Kickoff	Thu 630-730p		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	---T---				1	\$225.00			
N 83	WSFA	09/07/17	09/07/17	NET NFL Thursday Game	730p-10p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	---T---				1	\$500.00			
N 84	WSFA	09/07/17	09/07/17	Late News	1030p-11p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	---T---				1	\$275.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WSFA	09/04/17-09/10/17	Late News	1030p-11p	----Th-----	:30	\$275.00	NM		
Credited												
N 85	WSFA	09/09/17	09/10/17	NBC Saturday Today Show	6-8am		:30			NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	-----S-				2	\$45.00			
N 86	WSFA	09/10/17	09/10/17	NET NBC Sunday Today Shc	7-8a		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	-----S				1	\$45.00			
N 87	WSFA	09/05/17	09/10/17	HARRY	2-3p		:30			NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	-TWTF--				2	\$25.00			
N 88	WSFA	09/08/17	09/08/17	Today in Alabama	430am		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	----F--				1	\$5.00			
N 89	WSFA	09/06/17	09/10/17	Today in Alabama	530a		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	--WTF--				2	\$100.00			
N 90	WSFA	09/07/17	09/07/17	NFL Kickoff	Thu 630-730p		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	---T---				1	\$225.00			
N 91	WSFA	09/09/17	09/09/17	Notre Dame Football	630p-10p		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	-----S-				2	\$750.00			
N 92	WSFA	09/06/17	09/10/17	Late Night w/ Seth Meyers	1137p-1237x		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	--WTF--				1	\$10.00			
N 93	WSFA	09/07/17	09/07/17	Late News	1030p-11p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	---T---				1	\$150.00			
Totals											64	\$9,385.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/28/17 - 09/11/17	64	\$9,385.00	(\$1,407.75)	\$7,977.25
Totals	64	\$9,385.00	(\$1,407.75)	\$7,977.25

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
1800092 /	08768694

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/05/17 - 09/11/17	LUTHER STRANGE SE	811

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Strange, Luther/R/Se	08/17/17 / 09/07/17

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

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REP HEADLINE# 8768694 TRF# 1800092 REP: TEL# 703-528-9387 FAX# 703-516-9680
\$\$\$ MOD# 1: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION SEP13/17 09.26
CHANGES ** WSFA-TV ***

ADV # _____ ADV. NAME POLI/L STRANGE/R/SEN/AL REP. # _____ OFF. # _____ SALESMAN # _____
AGY # _____ AGY. NAME PINPOINT MEDIA BUYER NAME DANETTE SEGROVES
1707 OSAGE STREET SUITE 103 SALES PRSN WA- RYAN EDDINS (H)
ALEXANDRIA, VA 22302

ORDER # _____ CONTRACT # 8768694 CLASS: NATL. LOCAL REGIONAL
PRDCT LUTHER STRANGE SENAT EST#811 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES SEP5/17 SEP11/17 WK-1
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP13/17 09.26

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CON CM ELECTRONIC INVOICING:
SPOT DATA - IDB# 1886.
TV INVOICES - IDB# 9915283.

NO BUYS TO PRINT
STATION MAKEGOOD OFFERS:
M3 UNRESL BUY#30 MISSED: SUN/800A-900A SEP10 30S \$45.00 (SEP13/17)
OFFER: SUN/800A-900A SEP10 30S \$45.00 PLS ADVISE.
CMT: LAST MINUTE PROGRAM CHANGE BY NBC . THEY AIRED SUNDAY TODAY TO COVER
CMT: NEWS OF HURRICANE IRMA. PLEASE CONFIRM. THANKS, DENICE

SEP/17 \$9,510.00 CONTRACT TOTAL \$9,510.00
TOTAL SPOTS 64

MARKET TOTALS \$49,388 WSFA 56% WNCN 7% WAKA 28% WCOV 9% CABL 0% WBMM 0% WIYC 0%
ESFA 0% EAKA 0%

ACCURATE SHARES
SVC- NSI
DEMOS- RA35+*

REP HEADLINE# 8768694 TRF# 1800092
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$
REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
SEP13/17 09.45
CHANGES ** WSFA-TV ***

ADV #	ADV. NAME	POLI/L STRANGE/R/SEN/AL	REP. #	OFF. #	SALESMAN #
AGY #	AGY. NAME	PINPOINT MEDIA	BUYER NAME	DANETTE SEGROVES	
		1707 OSAGE STREET SUITE 103	SALES PRSN	WA- RYAN EDDINS (H)	
		ALEXANDRIA, VA 22302			

ORDER #	CONTRACT # 8768694	CLASS: NATL.	LOCAL	REGIONAL
PRDCT	LUTHER STRANGE SENAT EST#811	COMMENTS: (LINE, ORDER, INVOICE)		
FLIGHT DATES	SEP5/17	SEP11/17	WK-1	

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP13/17 09.45

REP: REVISED ORDER
M3 OKD AS LINE 93
TTL SAME, \$9,510
PLS CONFIRM
THANKS JASMINE FOR RYAN

STA :
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ELECTRONIC INVOICING:
SPOT DATA - IDB# 1886.
TV INVOICES - IDB# 9915283.

[illegible]

REP HEADLINE# 8768694 TRF# 1800092
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$
 REP: TEL# 703-528-9387 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 CHANGES SEP13/17 09.45
 *** WSFA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
93	A		800A-900A	30		\$45.00	9/10	9/10	1		SUN	1
PROGRAM : SUNDAY TODAY ORD COM1: LAST MINUTE PROGRAM CHANGE BY NBC . THEY AIRED SUNDAY TODAY TO COVER ORD COM2: NEWS OF HURRICANE IRMA. PLEASE CONFIRM. THANKS, DENICE THIS IS A MAKE-GOOD FOR SEP10 ON LINE-30 FOR 1 SPOT/WK STATION MAKEGOOD OFFERS: M3 OK'D BUY#30 MISSED:SUN/800A-900A SEP10 30S \$45.00 (SEP13/17) OFFER:SUN/800A-900A SEP10 30S \$45.00 PLS ADVISE. CMT:LAST MINUTE PROGRAM CHANGE BY NBC . THEY AIRED SUNDAY TODAY TO COVER CMT:NEWS OF HURRICANE IRMA. PLEASE CONFIRM. THANKS, DENICE												
SEP/17			\$9,510.00									
MARKET TOTALS \$49,388 WSFA 56% WNCB 7% WAKA 28% WCOV 9% CABL 0% WBMM 0% WIYC 0% ESFA 0% EAKA 0% ACCURATE SHARES SVC- NSI DEMOS- RA35+* MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE												
											CONTRACT TOTAL	\$9,510.00
											TOTAL SPOTS	64

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION SEP13/17 10.10
CHANGES ** WSFA-TV ***

REP HEADLINE# 8768694 TRF# 1800092
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

ADV # _____ ADV. NAME POLI/L STRANGE/R/SEN/AL REP. # _____ OFF. # _____ SALESMAN # _____
AGY # _____ AGY. NAME PINPOINT MEDIA BUYER NAME DANETTE SEGROVES
1707 OSAGE STREET SUITE 103 SALES PRSN WA- RYAN EDDINS (H)
ALEXANDRIA, VA 22302

ORDER # _____ CONTRACT # 8768694 CLASS: NATL. LOCAL REGIONAL
PRDCT LUTHER STRANGE SENAT EST#811 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES SEP5/17 SEP11/17 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP13/17 10.10

REP: REVISED ORDER
M3 OKD AS LINE 93
TTL SAME, \$9,510
PLS CONFIRM
THANKS JASMINE FOR RYAN

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ELECTRONIC INVOICING:
SPOT DATA - IDB# 1886.
TV INVOICES - IDB# 9915283.

CON CM 30 S 800A-900A 30 \$45.00 9/10 9/10 0 SUN 0
PROGRAM : MEET THE PRESS
CON COM1: MEET THE PRESS

93 A 800A-900A 30 \$45.00 9/10 9/10 1 SUN 1
PROGRAM : SUNDAY TODAY
ORD COM1: LAST MINUTE PROGRAM CHANGE BY NBC . THEY AIRED SUNDAY TODAY TO COVER
ORD COM2: NEWS OF HURRICANE IRMA. PLEASE CONFIRM. THANKS, DENICE
THIS IS A MAKE-GOOD FOR SEP10 ON LINE-30 FOR 1 SPOT/WK
STATION MAKEGOOD OFFERS:
M3 OK'D BUY#30 MISSED: SUN/800A-900A SEP10 30S \$45.00 (SEP13/17)
OFFER: SUN/800A-900A SEP10 30S \$45.00 PLS ADVISE.
CMT: LAST MINUTE PROGRAM CHANGE BY NBC . THEY AIRED SUNDAY TODAY TO COVER
CMT: NEWS OF HURRICANE IRMA. PLEASE CONFIRM. THANKS, DENICE

REP HEADLINE# 8768694 TRF# 1800092 REP: TEL# 703-528-9387 FAX# 703-516-9680
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
SEP13/17 10.10
STATION MAKEGOOD OFFERS: ORDER WORKSHEET HARRIS REPORT FROM STATION *** CHANGES*** ** WSFA-TV ***
M4 UNRESL BUY#84 MISSED: THU/1030P-1105P SEP7 30S \$275.00 (SEP13/17)
OFFER: THU/1153P SEP7 30S \$150.00 PLS ADVISE.
CMT: SPOT AIRED LATE DUE TO NFL RUNNING LONG. NEWS AIRED 1132P-1206A. ALSO,
CMT: RATE WAS REDUCED DUE TO LUR. CREDIT \$125.00 PLEASE CONFIRM. THANKS,

SEP/17 \$9,510.00 CONTRACT TOTAL \$9,510.00
TOTAL SPOTS 64

MARKET TOTALS \$49,388 WSFA 56% WNCF 7% WAKA 28% WCOV 9% CABL 0% WBMM 0% WIYC 0%
ESFA 0% EAKA 0%

ACCURATE SHARES

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION SEP13/17 10.43
*** WSFA-TV ***

REP HEADLINE# 8768694 TRF# 1800092
\$\$\$ MOD# 2: APPROVED REV #0 \$\$\$

ADV # _____ ADV. NAME POLI/L STRANGE/R/SEN/AL REP.# _____ OFF.# _____ SALESMAN # _____
AGY # _____ AGY. NAME PINPOINT MEDIA BUYER NAME DANETTE SEGROVES
1707 OSAGE STREET SUITE 103 SALES PRSN WA- RYAN EDDINS (H)
ALEXANDRIA, VA 22302

ORDER # _____ CONTRACT # 8768694 CLASS: NATL. LOCAL REGIONAL
PRDCT LUTHER STRANGE SENAT EST#811 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES SEP5/17 SEP11/17 WK-1
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP13/17 10.43

STA: _____
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ELECTRONIC INVOICING:
SPOT DATA - IDB# 1886.
TV INVOICES - IDB# 9915283.

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION
M4 UNRESL BUY#84 MISSED: THU/1030P-1105P SEP7 30S \$275.00 (SEP13/17)
OFFER: THU/1153P SEP7 30S \$150.00 PLS ADVISE.
CMT: SPOT AIRED LATE DUE TO NFL RUNNING LONG. NEWS AIRED 1132P-1206A. ALSO,
CMT: RATE WAS REDUCED DUE TO LUR. CREDIT \$125.00 PLEASE CONFIRM. THANKS,
CONTRACT TOTAL \$9,510.00
TOTAL SPOTS 64

CREDIT RISK !!
HARRIS REPORT FROM REP
SEP13/17 15.00
*** CHANGES **
*** WSFA-TV ***

ADV #	ADV. NAME	POLI/L	STRANGE/R	SEN/AL	REP. #	OFF. #	SALESMAN #
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AGY #	AGY. NAME	PINPOINT MEDIA	BUYER NAME	DANETTE SEGROVES

1707 OSAGE STREET SUITE 103
SALES PRSN WA- RYAN EDDINS (H)

ALEXANDRIA, VA 22302

ORDER # _____
CONTRACT # 8768694
CLASS: NATL. LOCAL REGIONAL

PRDCT LUTHER STRANGE SENAT EST#811 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT	DATES	SEP5/17	SEP11/17	WK-1
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CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP13/17 15.00

REP: REVISED ORDER
M4 OKD AS LINE 94 (LATE RUN, LUR ADJUSTMENT)
PREVIOUS TTL \$9,510
REVISED TTL, \$9,385
\$125 IS MOVING TO HDLN: 8779082
PLS CONFIRM
THANKS JASMINE FOR RYAN

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ELECTRONIC INVOICING:
SPOT DATA - IDB# 1886.
TV INVOICES - IDB# 9915283.

:LINE#:	REP	:CD:	TIME PERIOD	:LGTH:	:SEC:	RATE	:START DATE:	:END DATE:	:SPTS/WK:	WEEK INVT	DAYS	:TOTL: SPTS:
AGENCY ADVERTISER CODE = 62 AGENCY PRODUCT CODE = 78 AGENCY EST# = 811												
84	S		1030P-1105P	30		\$275.00	9/7	9/7	0		THU	0
PROGRAM : LATE NEWS AFTER NFL ORD COM1 : 8/31 REVISED (TAKING OUT THE NA'S ON 9/5 SINCE THAT DAY WAS ORD COM2 : CANCELLED). TIME PERIODS ARE OVERSOLD. PLEASE CONFIRM. THANKS, DENICE PART OF A MAKEGOOD MADE UP OF LINES 80-88												

REP HEADLINE# 8768694 TRF# 1800092 REP: TEL# 703-528-9387 FAX# 703-516-9680
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! SEP13/17 15.00
ORDER WORKSHEET HARRIS REPORT FROM REP *** WSFA-TV ***

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START DATE : END DATE : SPTS /WK : WEEK INVT : DAYS : TOTL : SPTS :

94 A 1153P 30 \$150.00 9/7 9/7 1 THU 1

PROGRAM : LATE NEWS AFTER NFL
ORD COM1: SPOT AIRED LATE DUE TO NFL RUNNING LONG. NEWS AIRED 1132P-1206A. ALSO,
ORD COM2: RATE WAS REDUCED DUE TO LUR.CREDIT \$125.00 PLEASE CONFIRM. THANKS,
THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-84

STATION MAKEGOOD OFFERS:
M4 OK'D BUY#84 MISSED:THU/1030P-1105P SEP7 30S \$275.00 (SEP13/17)
OFFER:THU/1153P SEP7 30S \$150.00 PLS ADVISE.
CMT:SPOT AIRED LATE DUE TO NFL RUNNING LONG. NEWS AIRED 1132P-1206A. ALSO,
CMT:RATE WAS REDUCED DUE TO LUR.CREDIT \$125.00 PLEASE CONFIRM. THANKS,

SEP/17 \$9,385.00 CONTRACT TOTAL \$9,385.00
TOTAL SPOTS 64

MARKET TOTALS \$49,388 WSFA 56% WNCB 7% WAKA 28% WCOV 9% CABL 0% WBBM 0% WIYC 0%
ESFA 0% EAKA 0%

ACCURATE SHARES

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 8768694 TRF# 1800092 REP: TEL# 703-528-9387 FAX# 703-516-9680
\$\$\$ MOD# 2: APPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! SEP14/17 12.46
ORDER WORKSHEET HARRIS REPORT FROM STATION *** WSFA-TV ***

ADV # _____ ADV. NAME POLI/L STRANGE/R/SEN/AL REP. # _____ OFF. # _____ SALESMAN # _____
AGY # _____ AGY. NAME PINPOINT MEDIA BUYER NAME DANETTE SEGROVES
1707 OSAGE STREET SUITE 103 SALES PRSN WA- RYAN EDDINS (H)
ALEXANDRIA, VA 22302

ORDER # _____ CONTRACT # 8768694 CLASS: NATL. LOCAL REGIONAL
PRDCT LUTHER STRANGE SENAT EST#811 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES SEP5/17 SEP11/17 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP14/17 12.46

REP: REVISED ORDER
M4 OKD AS LINE 94 (LATE RUN, LUR ADJUSTMENT)
PREVIOUS TTL \$9,510
REVISED TTL, \$9,385
\$125 IS MOVING TO HDLN: 8779082
PLS CONFIRM
THANKS JASMINE FOR RYAN

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ELECTRONIC INVOICING:
SPOT DATA - IDB# 1886.
TV INVOICES - IDB# 9915283.

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION
STATION MAKEGOOD OFFERS:
M4 OK'D BUY#84 MISSED:THU/1030P-1105P SEP7 30S \$275.00 (SEP13/17)
OFFER:THU/1153P SEP7 30S \$150.00 PLS ADVISE.
CMT:SPOT AIRED LATE DUE TO NFL RUNNING LONG. NEWS AIRED 1132P-1206A. ALSO,
CMT:RATE WAS REDUCED DUE TO LUR.CREDIT \$125.00 PLEASE CONFIRM. THANKS,
CONTRACT TOTAL \$9,385.00
TOTAL SPOTS 64